



WEBSITE

hectormunro.com

EMAIL

info@hectormunro.com

HECTOR MUNRO

Bilingual Graphic Designer & Marketing Agent, with over a decade of industry experience, responsible for providing creative results & communicating the ideas and visual needs of a company or individual while keeping up with the most current design trends. Effective publicizer with vast experience working with a diversity of clients, and levels of management. Detail oriented, resourceful with the ability to problem-solve and produce quality work with a quick turnaround.

EXPERIENCE

Freelance

Design, Illustration,
Social Media Marketing,
Video & Photography
2014-Present

Social Media Management for real estate offices, law firms, travel agencies, political parties, restaurants, hotels, property management corporations, construction enterprises... list available upon request.

Print, digital, photo & video, graphic design & illustration production for advertising companies, newspapers/publishers, marketing firms & multimedia associations. Responsible for creating brand messaging & entire corporate identity & campaigns, content marketing, promotion & branding. Excellent communications skills for outreach & digital copyright.

**Pinacate
Biosphere Reserve**
Communications
Rocky Point, Son
2008-2014

Communications & Public Relations Manager, responsible for media planning, website content, compelling creative for marketing and advertising collateral. Responsible for creating a social media marketing strategy and implementing it. Direct liaison with government agencies & the press, managing, writing and editing content & print for any literature, press release or publications that applied to the Reserve.

X1FM Radio
Video & Graphic Design
San Diego, CA
2006-2008

Multimedia graphic design solutions for live web stream & motion graphics. Responsible for coordinating & directing artist concerts & interviews via video coverage & photography. Conceptualization, developing story boards, photo shoots, footage & audio editing.

EDUCATION

New York Film Academy
Film Workshop
Hollywood, CA

Intensive three month workshop in Universal Studios, focused on creative writing & covering all major aspects of filming.

**The Art Institute
of California**
B. A. Graphic Design
San Diego, CA

A bachelor of Arts degree in Graphic Design centralizing in Creative Advertising & Marketing.

LANGUAGES

English
Spanish

PROFESSIONAL SKILLS

Proficient in Photoshop, Illustrator, InDesign, Lightroom, Final Cut Pro Word, Acrobat & used Premiere & QuarkXPress, Excel, PowerPoint.